

Days of clean-up: team building in the wilderness

Corporate volunteering

Initiated at the creation of Summit FOUNDATION, days of clean-up have been and still are at the heart of the Foundation's activities.

Beyond public waste collection operations, the Foundation also organises days of clean-up for companies and public bodies, a great way to engage and **take concrete action on environmental protection.**



Corporate team building days go beyond their sole community service objective. They are also **a great opportunity to strengthen ties between colleagues** and consolidate the team spirit inside the company. Indeed, participants will spend the whole day together, hiking, sharing a meal, collecting litter and working collectively for a great cause.

How it works

The concept is simple: employees will travel together to a given location (a mountain, a ski resort, a natural reserve, etc.) to collect waste and litter. Even though the ideal number of participants ranges from thirty up to a hundred, it is also possible to organise similar actions with a smaller or bigger group.

Following a welcome speech by the Foundation, participants will divide **in different groups**, each of which will spread out with a member of the Foundation **to collect the waste** they find on the field. A waste collection day is also a great opportunity to discover the area with a local expert: a mountain guide, a geologist, a biologist or even a fauna and flora specialist.

At the end of the day, **the waste is sorted, weighed and recycled.** A group photo is also made for communication purposes.

When set in the mountains of our region, these events allow to fully enjoy the **spectacular landscapes** they offer. Although, actions in other places such as natural reserves or regional parks have the advantage of proximity.

Communication

Such a day is also the occasion for corporate communication before, during and after the event.

Pictures of a waste collection day can well be used by the company for **internal and external** communication purposes:

- intranet
- company website
- social networks
- annual report
- CSR report
- ...

Costs

Given the resources and the staff mobilised to organise the event and manage the group on the field and the administrative aspects of such an action, a day of clean-up has an important cost for the Foundation.

For illustrative purposes only, the total cost of a waste collection day varies from **CHF 5'000.- to 10'000.-** depending on the group size and the complexity of the operation. This amount allows the Foundation to cover all costs related to the organisation of this event.

The Foundation will gladly provide a detailed offer.

Experience

In more than 15 years, Summit FOUNDATION has lead **countless public days of clean-up as well as corporate volunteering events** with companies of all sizes and from various sectors: banks, watchmaking or pharmaceutical companies, automotive industry ...

Pictures of past waste collection events can be found on our website and on the Facebook page of the Foundation.

